

# MUSICFESTNW

## COUNTING NUMBERS AN INDEX OF MFNW MINUTIAE

- 12,500** Estimated attendance at MFNW '07.
- \$40** Price of one MFNW '07 wristband.
- \$50** Price of one MFNW 2008 wristband.
- \$10** We blame the '08 wristband price increase on WW editor Mark Zusman's raging cocaine habit.
- 400** Approx. number of feet of mic cable snaking through MFNW club Berbaty's Pan. For reals.
- \$100** Price of a 3-day pass to Seattle's Bumbershoot fest.
- \$269** Price of a 3-day pass to Indio, Calif.'s, Coachella fest (plus sunscreen).
- \$450** Price of a general-access pass to New York City's five-day CMJ Music Marathon.
- \$600** Price of a SXSW music-only badge. Damn.
- 370** Approximate number of cents you pay per band playing CMJ.
- 23** Number of cents you pay per band playing MFNW '08. That's right. Because we are awesome.
- 41** Maximum number of full sets you could humanly see at MFNW '08.
- \$231,878** Total wristband and ticket sales from MFNW '07.
- 2:1** Ratio by which those sales exceed the minimum price Jon Stewart is paid to appear at one charity fundraiser.
- 51** Percentage that wristband and ticket sales increased from '06 to '07.
- 4.4** Percentage increase in number of bands between '06 and '07.
- 29.5** Percentage increase in number of bands between '07 and '08.
- 4** How many of those bands we're guessing you won't think are very good. Sorry.
- 52** Percentage of total MFNW '08 bands that are from Portland.
- 7** Percentage of bands from New York.
- 100** Percentage of bands from New York that by Sunday will wish they were from Portland.
- 60** Minimum number of MFNW '08 volunteers. Thanks all!
- 86** Hotel rooms booked by WW.
- 2** Estimated number of hotels that will no longer host MFNW bands after this year's fest.
- 860** Silkscreened posters made by artists like Art Chantry, Mike King and WW staffers.
- 3,600** Bottles of VitaminWater given to thirsty MFNW musicians.
- 130.5** Metric tons of carbon dioxide the Bumbershoot festival bought in offset credits.
- 100** Percentage by which we agree that MFNW should totally do that next year (we do recycle, at least).
- 20** Number of MFNW/Heineken neon signs made especially for the occasion.
- 2** Number of films screened this year at MFNW (see page 65 for reviews).
- 870** Number of stiff drinks expected to be served at the Musicfest afterparty.
- 20** Hours we're going to sleep this Sunday.

Number of MFNW bands by MySpace genre tags

